

Pratik Ghoda
Founder – Bee Base Pvt
Ltd

+91-9924111868
beebase20@gmail.com

Ahmedabad

GOALS



- To make strong network with maximum entrepreneurs
- To achieve 10,000 ton/month production and equivalent sells and contribute towards “FIT INDIA” movement
- To have at least 5 companies to adopt “Healthy Gifting” concept and to present “flavored honey combo” as gifting options
- To launch “First Time In India” product from Honey in 2021-22

ACCOMPLISHMENTS



- **Education:** Chartered Accountant by qualification with 14+ years experience in various renowned corporates at senior leadership level
- **Experience:** Youngest Financial controller for Cadila Pharmaceuticals Ltd in their history of 60 years

Worked with World's largest PE group CARLYLE for it's exit and led the due diligence where it has invested Rs. 70 cr. and in 4 year's of span were able to give exit worth Rs. 700 cr.

Played always key role in decision making committees due to analytical skill and connecting numbers with business understanding
- **Business :** Lunched very Novel concept of Natural Flavored Honey like Ajwain, Saunf, litchi, ginger, Jamoon, Tulsi etc.. In the market and won lot of appreciation
- **Credentials:** ***Won the "promising Start up of the year" award from Indian Achievers forum***
Won Go Global "Frontrunner" award at Washington DC (Among 6,416 entries from 178 countries.
Nominated in award by "India 500 start up
Positive story covered by "Divya/Dainik Bhaskar" Pan India and forums like "The logical Indian", "Better India" an "Tribal Box" w.r.t the unique venture
Finalist in National start up level and being live with Resp. PM sh. Narendra Modi on Jan-22

NETWORKS



SKILLS



LEADERSHIP



FINANCE
EXPERT



ANALYST



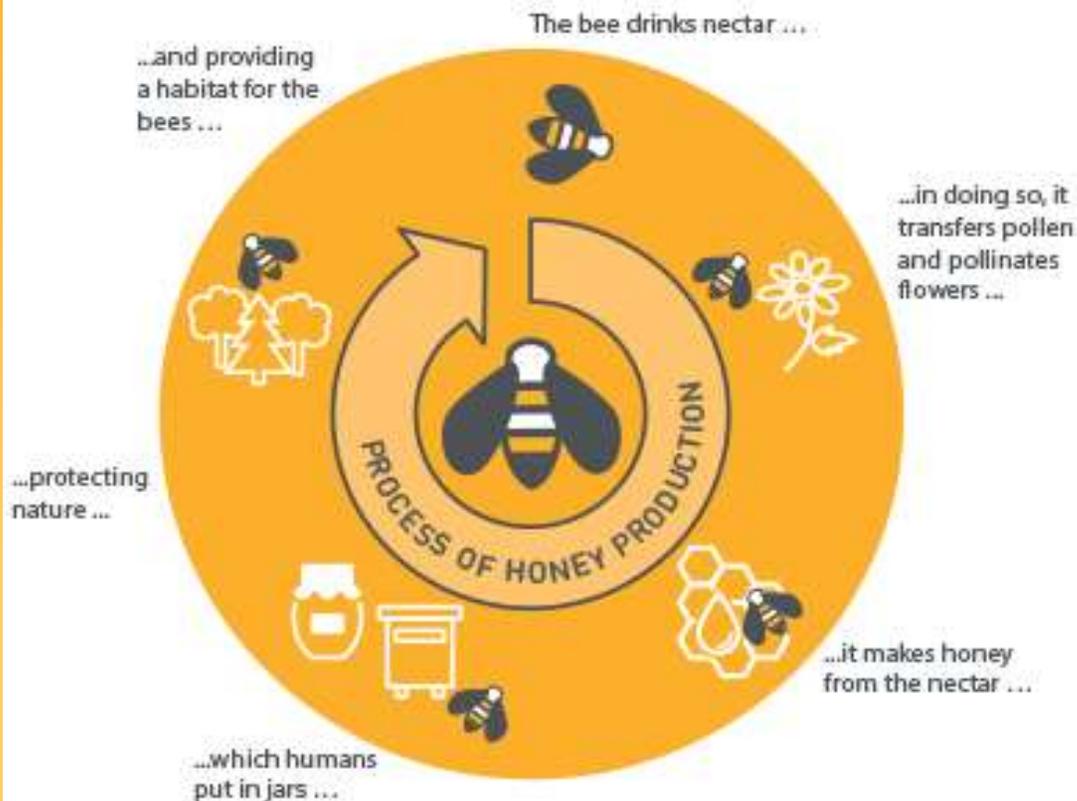
COST
CONTROL/
COST
REDUCTION

TEAM
PLAYER



BEEKEEPING – PROCESS & FACTS

Process of honey production



- To Collect 500g of honey, Honeybee flies around the earth for one and half times
- Honeybee visit each flower 2000 times
- Bee visits 4 million flowers to make 1 kg of honey....
- Queen bee lays around 2000 eggs daily i.e. **(MORE THAN HER OWN BODY WEIGHT..)**
- A worker bee does “Wagal dance” daily to communicate how far the food is by creating dance pattern.
- It produces wax from it's 8 glands underside of her abdomen.
- Bees per minute wings stroke is 11,400..Wowww.😊

ESTEEMED CUSTOMERS

